

1<sup>st</sup> July 2024

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir/Madam,

**Reg. : Sales update for the month of June 2024**

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Please find enclosed the Press Release regarding the Company's sales update for the month of June 2024.

Date and time of occurrence of event (Press Release regarding "**Sales update for the month of June 2024**") : July 1, 2024 at 4:12 P.M.

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED

K S Srinivasan  
Company Secretary

Encl.: a/a

# PRESS RELEASE



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## TVS Motor Company's Sales Grow By 5% in June 2024

**Bengaluru, July 01, 2024:** TVS Motor Company recorded monthly sales of 333,646 units in June 2024 with a growth of 5% as against 316,411 units in the month of June 2023.

### **Two-Wheeler**

Total two-wheelers registered a growth of 6% with sales increasing from 304,401 units in June 2023 to 322,168 units in June 2024. Domestic two-wheeler registered growth of 8% with sales increasing from 235,833 units in June 2023 to 255,734 units in June 2024.

Motorcycle registered a growth of 3% with sales increasing from 148,208 units in June 2023 to 152,701 units in June 2024. Scooter registered a growth of 6% with sales increasing from 121,364 units in June 2023 to 128,986 units in June 2024.

### **Electric Vehicle**

EV sales registered a growth of 10% with sales increasing from 14,462 units in June 2023 to 15,859 units in June 2024.

### **International Business**

The Company's total exports registered sales of 76,074 units in June 2024 as against 79,144 units in June 2023. Two-wheeler exports registered sales of 66,434 units in June 2024 as against 68,568 units in July 2023. Customer retails are robust. However, There have been challenges in container availability due to prevailing conditions in the Red Sea.

### **Three-Wheeler**

Three-wheeler registered sales of 11,478 units in June 2024 as against 12,010 units in June 2023.

### **First Quarter Sales Performance FY 2023-24:**

During the first quarter of the financial year 2024-25, two-wheeler of the company registered a growth of 15% with sales increasing from 9.18 Lakh units in the first quarter of financial year 2023-24 to 10.56 Lakh units in the first quarter of 2024-25. Three-wheeler of the company registered sales of 0.31 Lakh units in the first quarter of financial year 2024-25 as against 0.35 Lakh units in 2023-24. Total exports registered a growth of 12% with sales increasing from 2.27 Lakh units in the first quarter of FY 2023-24 to 2.54 Lakh units in the current quarter.

# PRESS RELEASE

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## **About TVS Motor Company**

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com)

For more information, please contact:

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